



Ebook Directory
the best source of ebook

The book was found

The Basics Of Social Research



Synopsis

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the "how-tos" and "whys" of social research methods. Updated with new data, expanded coverage of online research and other topics, and new Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world.

Book Information

Paperback: 530 pages

Publisher: Cengage Learning; 7 edition (January 1, 2016)

Language: English

ISBN-10: 1305503074

ISBN-13: 978-1305503076

Product Dimensions: 7.9 x 0.8 x 9.9 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 64 customer reviews

Best Sellers Rank: #2,564 in Books (See Top 100 in Books) #6 in Books > Politics & Social Sciences > Sociology > Marriage & Family #10 in Books > Politics & Social Sciences > Social Sciences > Research #26 in Books > Textbooks > Social Sciences > Sociology

Customer Reviews

Get ahead with Babbie's The Basics of Social Research [View larger](#) [View larger](#) [View larger](#) Focus on the most important points. Each chapter begins with a set of Learning Objectives that are revisited at the appropriate points in the chapter, helping to focus your attention and reinforce your grasp of the material. Helping you through the research process. In-text learning features include 'How to Do It' boxes that discuss hands-on topics related to research, including framing a hypothesis, identifying the unit of analysis, and using Google Scholar. Social research in real life. 'Applying Concepts in Everyday Life' features show you how a particular logical discussion or research procedure applies to the world around you. Where can I find more? Each chapter includes relevant Internet links so you can learn more on your own about topics covered in the chapter that are of

particular interest to you.

#BeUnstoppable with MindTap Sociology!

[View larger](#)

[View larger](#)

[View](#)

[larger](#)

[View larger](#)

Be empowered.

MindTap empowers you to produce your best work consistently. MindTap shows where you stand at all times both individually and compared to the highest performers in class.

MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on what's important.

MindTap is mobile. The MindTap Mobile App provides the mobility and flexibility for you to make any time study time. MindTap helps you stay organized and efficient. MindTap gives you the study tools

to master the material.

Everything in One Place with MindTap Sociology!

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Perform better with MindTap.

The more time spent in MindTap, the better the results. Using MindTap throughout your course matters. Students using apps perform better on assignments.

"[The homework solution] has helped the students understand the terms and concepts. They work the Aplia problems prior to class. I then look at the subject areas most commonly missed, and adjust my class focus accordingly. When I walk into class, the students are already talking about the material, and I am able to maximize our class time to address problem areas." "I ran a correlational analysis. One class did [the homework solution] and one did not. 48% of the test scores were explained by Aplia. The difference between the class with [the homework solution] and the class without was like night and day."

Earl R. Babbie graduated from Harvard University before enlisting in the U.S. Marine Corps. He received his Ph.D. from the University of California, Berkeley, and began teaching shortly thereafter. Credited with defining research methods for the social sciences, Dr. Babbie has written several texts, including the bestselling THE PRACTICE OF SOCIAL RESEARCH and THE BASICS OF SOCIAL RESEARCH.

Used for school and it was well written. Was very easy to work with and helped a lot while in class. Book was well constructed and provided easy access to look up information I needed! Got and A in

the class so I think it was good to have it.

I received this textbook in very good condition. The textbook I received was a loose leaf textbook which I put into a binder for class. This textbook was a requirement for one of my classes in Student Affairs. The textbook itself is easy to read and provides many examples based on the theories.

Despite the topic, this textbook is well written. The author makes sure to use examples to go along with all new concepts to go beyond simple definitions. I am enjoying it so far.

Arrived quickly, and was perfect for my class! It's a great and informational book. I learned a lot that I will carry with me as a psychology major.

Had to get for class it's okay. At least it's easy to read. It's a good book but i wouldn't buy if i didn't have to.

It is a very precise book and explains subject matter in a concise, easy to understand dialogue. I would have liked for the book to be bound.

The book was a little more worn than expected with the back cover torn. But the text is all there, and that's all I need really.

The textbook was required for my class. I enjoyed reading it because the text made sense.

[Download to continue reading...](#)

Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) Essential Mathematics for Political and Social Research (Analytical Methods for Social Research) by Gill, Jeff published by Cambridge University Press (2006) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser Common Core Basics, Social Studies Core Subject Module (BASICS & ACHIEVE) The Basics of Social Research Basics of Social Research: Qualitative and Quantitative Approaches (3rd Edition) Qualitative

Research Design: An Interactive Approach (Applied Social Research Methods) The Foundations of Social Research: Meaning and Perspective in the Research Process Survey Research Methods (Applied Social Research Methods) Case Study Research: Design and Methods (Applied Social Research Methods) Primer for Critiquing Social Research: A Student Guide (Research, Statistics, & Program Evaluation) Research Methods for Social Work: Being Producers and Consumers of Research (Updated Edition) (2nd Edition) (Connecting Core Competencies) Social Change and Development: Modernization, Dependency and World-System Theories (SAGE Library of Social Research) Research Methods for Social Workers (8th Edition) (Merrill Social Work and Human Services) Public Relations and Social Media for the Curious: Why Study Public Relations and Social Media? (A Decision-Making Guide to College Majors, Research & Scholarships, and Career Success) The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers Social Insurance and Social Justice: Social Security, Medicare and the Campaign Against Entitlements Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)